2017 Annual Conference
Hilton Birmingham Metropole
Tuesday 21st & Wednesday 22nd November

Exhibition & Sponsorship Opportunities

BAPEN’s Conference focuses on providing quality nutritional care.

www.bapen.org.uk

The meeting is approved for credits under the Continuing Medical Education (CME) Scheme by all Medical Royal Colleges.

The British Association for Parenteral and Enteral Nutrition
Registered Charity 1023927
The BAPEN Conference is the Networking and Learning Event for all professionals involved in and committed to improving nutritional policy, care and treatment in community, care and hospital settings.

BAPEN’s Malnutrition Matters
Conference focuses on providing quality nutritional care. This year’s Conference will provide an effective environment for a diverse range of commercial exhibitors, organisations and charities to introduce their organisations, services and products to a broad range of multi-professional delegates in the fields of nutritional support of patients, nutrition and health.

We are pleased to offer a variety of exhibition and sponsorship opportunities to suit all budgets - from face-to-face marketing with an exhibition stand to sponsorship of symposia topics, from leaflet distribution to advertising.

BAPEN’s Malnutrition Matters
2017 Conference will attract over 500 multi-professional delegates; dietitians, doctors, nurses, pharmacists, surgeons and patients, all with a keen interest in nutrition, food and nutritional support.

<table>
<thead>
<tr>
<th>Who Will Attend?</th>
<th>Who Should Be There?</th>
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</thead>
<tbody>
<tr>
<td>Dietitians</td>
<td>Companies and organisations with <strong>products to introduce and sell</strong> to dietitians, doctors, nurses, pharmacists and patients</td>
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<tr>
<td>Nurses</td>
<td>Companies and organisations <strong>needing to interact and organise research</strong> with dietitians, doctors, nurses, pharmacists and patients</td>
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<tr>
<td>Doctors</td>
<td>Service providers with a need to <strong>raise profile and introduce new services</strong> to dietitians, doctors, nurses, pharmacists and patients</td>
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<tr>
<td>Pharmacists</td>
<td>Agencies and organisations <strong>offering and delivering educational and professional activities</strong> to dietitians, doctors, nurses, pharmacists and patients</td>
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<tr>
<td>Surgeons</td>
<td>Organisations <strong>campaigning and raising awareness</strong> among dietitians, doctors, nurses, pharmacists and patients</td>
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<tr>
<td>Intensive Care Specialists</td>
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<tr>
<td>Nutrition Scientists</td>
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<tr>
<td>Researchers</td>
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<td>Campaigners</td>
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<td>NHS Managers</td>
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<td>Patient Safety Specialists</td>
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<td>Carers of Vulnerable Patients</td>
<td></td>
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<tr>
<td>Care Home Managers &amp; Staff</td>
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<tr>
<td>Patients &amp; patient group</td>
<td></td>
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<tr>
<td>representatives</td>
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<tr>
<td>Medical Education Specialists</td>
<td></td>
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Exhibition

The exhibition will be held on both Tuesday 21st and Wednesday 22nd November, 2017 in the Monarch Suite at the Hilton Birmingham Metropole and offers a variety of stand sizes at the following rates:

**NOTE: Industry Membership discounts apply**

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option 1</td>
<td>2.0 x 2.0m (4m²) open taped area • 1kw electricity socket • Two exhibitor passes per day including refreshments and lunch • Company details in the final Programme</td>
<td>£2200 + VAT</td>
</tr>
<tr>
<td>Option 2</td>
<td>3.0 x 2.0m (6m²) carpeted area with Shell Scheme • 1kw electricity socket • Two exhibitor passes per day including refreshments and lunch • Company details in the final Programme</td>
<td>£3200 + VAT</td>
</tr>
<tr>
<td>Option 3</td>
<td>4.0 x 2.0m (8m²) carpeted area with Shell Scheme • 1kw electricity socket • Three exhibitor passes per day including refreshments and lunch • Company details in the final Programme</td>
<td>£4200 + VAT</td>
</tr>
<tr>
<td>Option 4</td>
<td>4.5 x 3.0m (13.5m²) area with 3” high carpeted platform • 3kw electricity socket • Four exhibitor passes per day including refreshments and lunch • Company details in the final Programme</td>
<td>£7000 + VAT</td>
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<tr>
<td>Option 5</td>
<td>4.5 x 4.0m (18m²) area with 3” high carpeted platform • 3kw electricity socket • Six exhibitor passes per day including refreshments and lunch • Company details in the final Programme</td>
<td>£9150 + VAT</td>
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</table>

**ADDITIONAL EXHIBITION SPACE - Price on request**
(subject to space availability at the conference venue)

Charitable and Not-4-Profit Organisations

A branded table area within the exhibition setting, allows charitable and not-4-profit organisations to display and dispense literature at a low cost. The tables may be manned or unmanned, but location will be allocated by the meeting organisers prior to the event.

**Cost @ £100.00 * + VAT only for charitable and not-4-profit organisations.**

* a table will be provided for literature display for the duration of the meeting, one floor standing roller-banner will also be permitted.

Representatives can attend to staff the table at a cost of **£65.00 + VAT** per person per day, to include refreshments and lunch.
Who has benefited through participation previously?

- Abbott Nutrition
- Aguettant
- Alliance Pharmaceuticals Ltd
- Aymes International
- Baxter Healthcare Ltd
- B Braun Medical Ltd
- British Dietetic Association
- British Journal of Community Nursing
- Bupa Home Healthcare
- Calea UK
- CME Medical
- CN Magazines
- Corpak MedSystems UK
- Covidien
- Fresenius Kabi Ltd
- Enteral UK
- Focus on Undernutrition
- Harfield Components Ltd
- Hospira UK
- Inspiration Healthcare
- ITH Pharma Ltd
- Johnson Catering Equipment Limited
- Kimal Plc
- MA Healthcare
- Nestle Health Science
- NSP Pharma UK
- Nualtra
- Nutricia Ltd
- Nutrinovo Ltd
- Vitaflor International Ltd
- Vygon (UK)
- Yakult UK

Should you wish to exhibit at this year’s Conference please telephone Sovereign Conference Ltd (Tel: +44 (0) 1527 893675) to check availability.
Gold Partner - £4,000.00 + VAT

Gold Partners will receive:

- 4 x 2-day Conference registrations giving access to conference sessions/lectures, a set of conference materials, refreshment breaks and lunch
- 4 x tickets to BAPEN’s 25 years anniversary Dinner
- Your Company logo acknowledging your status as a Gold Partner displayed on the conference holding slide before and after each session for the duration of the conference
- Full page advert in the Conference Brochure
- Insert into the delegate bags
- Acknowledgement on the Partners Poster displayed throughout the Conference
- Enhanced Exhibitors Entry in the Conference Brochure (if purchasing an exhibition stand)
- Your Company logo acknowledging your status as a Gold Partner and a link to your company website on the conference page of the BAPEN website

Sliver Partner - £3,000.00 + VAT

Silver Partners will receive:

- 2 x Day Delegate Conference registrations per day giving access to conference sessions/lectures, a set of conference materials, refreshment breaks and lunch
- 2 x tickets to BAPEN’s 25 years anniversary Dinner
- Insert into the delegate bags
- Acknowledgement on the Partners Poster displayed throughout the Conference
- Your Company logo acknowledging your status as a Silver Partner and a link to your company website on the conference page of the BAPEN website

Should you wish to exhibit at this year’s Conference please telephone Sovereign Conference Ltd (Tel: +44 (0) 1527 893675) to check availability.
Sponsorship Opportunities

For companies and organisations wishing to support the event further, we are offering the following opportunities:

**NOTE: Industry Membership discounts apply**

### Leaflet Distribution/Branded Promotional Item
If your company is unable to attend and you want to ensure you reach every delegate attending this meeting, let us distribute your company literature/resource or a branded promotional item in the conference delegate bags.

**Cost - £400 + VAT**

### Advertising
Space is available for full and half page adverts in the programme which will be used by delegates during and after the event.

**Cost - £500 + VAT (half page) or £900 + VAT (full page)**

### Logo Entry in Conference Programme
Companies exhibiting can choose to enhance their free entry into the programme with their company logo (in full colour).

**Cost - £150 + VAT**

### Satellite Symposium
Sponsoring a satellite symposium covers 3 adverts (to be produced by the sponsor), 2 mail shots, 1 insert in delegate pack. Acknowledgement in the main conference programme.

**Cost - £3000 + VAT**

*Travel, accommodation and any incidental charges for your speaker will need to be borne by your company.

### Sponsorship of Poster Session (Available for 1 sponsor only)
Sponsorship covers company logo at chaired poster hotspots, and acknowledgment on one or more of the poster boards and in the main conference programme.

**Cost - £2000 + VAT**

*Catering expenses to be met by the sponsor subject to timings of the session, facilities available and logistics according to venue.

### Sponsored Networking Lounge (Available for 1 sponsor only)
During the BAPEN conference there will be a designated lounge for delegates to meet for a coffee and to network with other healthcare professionals. We are offering exclusive sponsorship enabling use of company banners/branding, branded cups (provided by the sponsor), and advertising in the conference programme.

**Cost - £1,500 + VAT**

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**BAPEN ANNUAL DINNER**

**Tuesday 21st November 2017**

**Hilton Birmingham Metropole**

This year’s BAPEN Annual dinner will be a celebration of 25 years and will provide all the glamour and glitz of such an occasion and give you an opportunity to celebrate in style amongst BAPEN colleagues and friends.

Ticket price: £45.00 per ticket (inc. VAT).

**Support from Companies would be welcome!**

Should you wish to exhibit at this year’s Conference please telephone  
Sovereign Conference Ltd (Tel: +44 (0) 1527 893675) to check availability.
BAPEN is a charitable association that raises awareness of malnutrition and working to advance the nutritional care of patients and those at risk from malnutrition in the wider community.

The BAPEN Annual Conference is a multi-disciplinary event organised by representation from each of the following organisations:

The BAPEN Annual Conference is organised by: Sovereign Conference Ltd
Seven Elms, Dark Lane, Astwood Bank, Redditch, Worcestershire, B96 6HB
Tel: 01527 893675   Email: exhibitions@sovereignconference.co.uk

www.bapen.org.uk