

BAPEN Coverage Report to 28 September 2007

Date	Publication	Title	Author	Issue	BAPEN Mention?
Sep-07	Caring Times (www.careinfo.org) - Print & web	Care Homes invited to be part of nutrition survey		Profile of NSW	Yes, with quote from Christine Russell, weblinks & contact numbers
13/09/2007	Maturetimes.co.uk - web	New Book on Caring for the elderly	review	Caring fo Loved Ones in Old Age'	
18/09/2007	BBC News online - web	Rethink vow over care complaints		File on 4 investigation on elderly in care - Govt promised fresh look at need for independent complaints process.	
18/09/2007	Annals of Internal Medicine (US) - print & web	National Quality of Care Standards in Home-based Primary Care	Steven Landers	US article re Medicare expenses & care of elderly	
19/09/2007	The Guardian - print & web	Without a care	Alison Clarke	Standards of care in hospitals & care homes	
19/09/2007	BBC News online - web	Elder Abuse 'rife' in care homes	Paul Burnell	Standards of care in hospitals & care homes - Linked to File on 4 programme	
19/09/2007	JCN - print & web	Nutritional Screening by District Nurses	Suzanne Williams	proposals to pilot standard for screening of over 65s	
20/09/2007	EJCN - print & web	How well do nurses recognise malnutrition in elderly patients?		NSW Profile	Yes
20/09/2007	NHS Comms Link - web	Nutrition Screening Week		Call to action to establish extent of malnutrition upon admission	Yes, with logo & weblink
21/09/2007	Network Health Dietitians - eNews bulletin - web	Event Calender: Malnutrition Matters Conference		Advance notice of M2 Harrogate Conference	Yes, with logo & weblink
21/09/2007	Network Health Dietitians - website	Upcoming Events: Nutrition Screening Week; BAPEN 2007 Harrogate Conference		Profile for NSW & Advance notice of M2 Harrogate Conference	Yes, with weblink
26/09/2007	NHS Wales News - web	New Toolkit encourages good hydration for hospital patients	NPSA	NPSA & RCN launch of online toolkit for hydration	

24/09/2007	Welsh Assembly Government (www.wales.gov.uk) - web	Nutrition Screening Week		CMO, Wales demonstrates support for NSW with profile on website and link to Press Release	Yes
24/09/2007	Welsh Assembly Government (www.wales.gov.uk) - web	CMO News - Nutrition Screening Week		CMO, Wales demonstrates support for NSW with profile on website.	Yes
21/09/2007	Blaenau Gwent Local Health Board web page	Nutrition Screening Week		Welsh Press Release posted	Yes, with weblinks & contact numbers
21/09/2007	Velindre NHS Trust web page	Nutrition Screening Week		Welsh Press Release posted	Yes, with weblinks & contact numbers
25/09/2007	Health Service Journal - print & web	Survey Investigates Malnutrition		announcement of BAPEN's NSW	Yes
25/09/2007	Community Newswire - web	Charity Studies Patient Malnutrition		Profile for NSW	Yes, with weblinks
25/09/2007	Nursing Times - print & web	Patients to be screened for malnutrition		Profile for NSW	Yes, Quote from CR
25/09/2007	Medical News Today - web	Nutrition Screening Week		Final NSW Press Release	Yes, with Qs from CR & ME, plus weblinks & contact no.s
25/09/2007	Medical News Today - web	Malnutrition Screening is Long Overdue, says Help the Aged		HtA reaction to NSW with quote from Pamela Holmes	Yes.
25/09/2007	United Kingdom Local News (blog) - web	Survey to Tackle UK Malnutrition		Comment on NSW building on Press release	Yes.
25/09/2007	Channel 4 News - web	Patient malnutrition studied	sourced from PA News	reporting of NSW.	Yes, with Q from ME & Ivan Lewis
25/09/2007	York Press - print & web	Study to assess nutrition issue	Nicola Fifield	Local York story picking up on involvement in York & North Yorkshire	Yes.
25/09/2007	BBC News website	Survey to Tackle UK Malnutrition		Top 3' Story picking up on NSW survey	yes, & direct link to BAPEN website.
25/09/2007	BBC News 24 - website	Malnutrition:		Back up for News 24 Coverage with links to BAPEN	yes, & direct link to BAPEN website.

25/09/2007	Daily Mail - print & web	Inquiry launched into widespread malnutrition among elderly		Feature on NSW	Yes, with quote from Marinos, Christine Russel, & Ivan Lewis
25/09/2007	Rxjournals.com - web (US)	BAPEN NSW		Posting alerting subscribers to BAPENs NSW in UK	Link to full press release, with logos, weblinks & contact numbers.
26/09/2007	NHS Wales News - web	National Nutrition survey comes to Swansea	Swansea NHS Trust	Swansea NHS Trust participation in NSW	Yes, with weblink & mention of Harrogate Conference. Quotes Catherine Edwards, Trust Nutrition Nurse on importance of collecting data.
26/09/2007	NeLM - web	Survey to estimate incidence of malnutrition in the UK	Nicola Pocock	Report on BAPEN NSW	Yes, with link to BBC Health report. & NICE guidance on nutrition support.
27/09/2007	Caterer & Hotelkeeper/Caterersearch.com - print & web	Government decides to tackle malnutrition		Launch of Nutrition Action Plan	Report from NACC; quote from Ivan Lewis
27/09/2007	Guardian - print & web	Dignity warning over care for OAPs	Press Association	Healthcare Commission report on Dignity in Care	
27/09/2007	Guardian - print & web	No Dignity for older patients on NHS wards, says report	John Carvel	Healthcare Commission report on Dignity in Care; names 8 failing Trusts.	Quotes Anna Walker, CEO, HC; Paul McCann, HtA & Ivan Lewis.
27/09/2007	Teletext - web	Focus: Elderly Care		Healthcare Commission report on Dignity in Care	
27/09/2007	Daily Mail - print & web	NHS Hospitals that deny old folk even the basic decencies	Jenny Hope	Feature following Healthcare Commission report on Dignity in Care	BAPEN quote (from ME) supplied, but not used. Quotes Paul Cann, HtA; Gordon Lishman, AgeConcern; Jackie Morris, British Geriatrics Society & Stephen O'Brien, Conservative MP.
27/09/2007	Yorkshire Post - print & web	Dignity warning over care for OAPs	Press Association	Healthcare Commission report on Dignity in Care	
27/09/2007	Croydon Advertiser - print & web	Dignity warning over care for OAPs		Healthcare Commission report on Dignity in Care	

27/09/2007	Wigan Today - print & web	NHS Trusts warned over elderly car neglect	Press Association	Localised version of Healthcare Commission story	Names 4 NHS Trusts in London
27/09/2007	Community Care - web	NHS Training gap compromises dignity of dementia patients	Mithran Samuel	Highlights training issues arising from Healthcare Commission report	
27/09/2007	eGovmonitor - web	NHS Hospitals must step up efforts to provide dignity in care to older people.		Healthcare Commission report - full press release, incl importance of nutrition.	
27/09/2007	Nursing Times - print & web	Trusts face more checks on dignity		Role of nurses in providing Dignity in Care	Quotes Peter Carter, RCN Gen Sec.
27/09/2007	Prestwich Advertiser	Bus Highlight for Carers		Ivan Lewis open top bus tour of borough to meet carers	Quote from IL, stressing importance of consultation.
28/09/2007	The Times - print & web	Medication everywhere but not a drop to drink	Melanie McDonagh	Implications of Medical Incapacity Act 2005 & palliative care	
28/09/2007	Driffield Today - print & web	Trusts warned over elderly care failure	Press Association	Dorset version of Healthcare Commission story	Names West Dorset NHS Trust as failing
28/09/2007	Banbury Guardian - print & web	Trusts warned after failing to treat elderly	Press Association	Localised version of Healthcare Commission story	Names 5 NHS Trusts in East of England
28/09/2007	Burnley Express - print & web	Trusts warned over elderly care failure		Localised version of Healthcare Commission story	Names Central Manchester & Manchester Children's University Hospitals NHS Trusts & South Manchester University Hospitals Trust & Wirral University Teaching Hospital NHS Foundation Trust.
28/09/2007	MidLothian Today - print & web	Trusts warned over elderly care failure	Press Association	Localised version of Healthcare Commission story	Names Hull & East Yorks. Hospitals NHS Trust...

Broadcast - 25th September: Launch Day Nutrition Screening Week					
Television:					
6:20am	BBC Breakfast	BAPEN launches screening for malnutrition on admission	Jane Hughes	Report from Jane Hughes, interview with Marinos Elia & Southampton footage. Live interview Rick Wilson	BAPEN & NSW headlined; data referenced as BAPEN. 5 minute interview. Report & links on BBC Website
7:20am	BBC Breakfast	BAPEN launches screening for malnutrition on admission		Report from Jane Hughes, interview with Marinos Elia & Southampton footage.	BAPEN & NSW headlined; data referenced as BAPEN. Report & links on BBC Website
8:20am	BBC Breakfast	BAPEN launches screening for malnutrition on admission		Report from Jane Hughes, interview with Marinos Elia & Southampton footage.	BAPEN & NSW headlined; data referenced as BAPEN. Report & links on BBC Website
9:15am	BBC News 24	BAPEN launches screening for malnutrition on admission		Report from Jane Hughes & Southampton footage. Live interview with Marinos Elia	BAPEN & NSW headlined; data referenced as BAPEN. 5 minute interview. Report & links on BBC Website
7.25am	BBC Belfast (TV)	Northern Ireland support for BAPEN NSW		Prerecorded interview with CNO, NI Martin Bradley	BAPEN & NSW headlined; data referenced as BAPEN. Report & links on BBC Website
Radio:					
6.05am	BBC Radio 4	Launch of BAPEN NSW	Adam Brimelow	Filed report following offline briefing with RS & ME	BAPEN & NSW headlined. 2 minute report.
7.05am	BBC Radio 4	Launch of BAPEN NSW	Adam Brimelow	Filed report following offline briefing with RS & ME	BAPEN & NSW headlined. 2 minute report.
8.05am	BBC Radio 4	Launch of BAPEN NSW	Adam Brimelow	Filed report following offline briefing with RS & ME	BAPEN & NSW headlined. 2 minute report.
From 5:00am (regular news reports)	BBC Radio 5 Live	Launch of BAPEN NSW		Pre-recorded iv with Christine Russell	BAPEN & NSW headlined, need for establishing levels of malnutrition on admission.
Morning News Slot	BBC Radio Wales	Launch of BAPEN NSW		Pre-recorded iv with Christine Russell and Marinos Elia	Welsh support for BAPEN initiative

