Exhibition & Sponsorship Opportunities

2019 Annual Conference
ICC BELFAST
Tuesday 26th & Wednesday 27th November

www.bapen.org.uk

The meeting is approved for credits under the Continuing Medical Education (CME) Scheme by all Medical Royal Colleges.

The British Association for Parenteral and Enteral Nutrition
Registered Charity 1023927
BAPEN Annual Conference

The BAPEN Conference is the Networking and Learning Event for all professionals involved in and committed to improving nutritional policy, care and treatment in community, care and hospital settings.

The BAPEN Conference will focus on providing quality nutritional care. This year’s Conference will provide an effective environment for a diverse range of commercial exhibitors, organisations and charities to introduce their organisations, services and products to a broad range of multi-professional delegates in the fields of nutritional support of patients, nutrition and health.

BAPEN 2019 Conference will attract over 400 multi-professional delegates; dietitians, doctors, nurses, pharmacists, surgeons and patients, all with a keen interest in nutrition, food and nutritional support, who visit the exhibition to be educated and informed about the latest products and services, to network and increase their awareness.

We are pleased to offer a variety of exhibition and sponsorship opportunities to suit all budgets - from face-to-face marketing with an exhibition stand to branding and sponsorship opportunities including satellite symposia, leaflet distribution, advertising, to name but a few.

Who Will Attend?

- Dietitians
- Nurses
- Doctors
- Pharmacists
- Surgeons
- Intensive Care Specialists
- Nutrition Scientists
- Researchers
- Campaigners
- NHS Managers
- Patient Safety Specialists
- Carers of Vulnerable Patients
- Care Home Managers & Staff
- Patients & patient group representatives
- Medical Education Specialists

Who Should Be There?

- Companies and organisations with **products to introduce and sell** to dietitians, doctors, nurses, pharmacists and patients
- Companies and organisations **needing to interact and organise research** with dietitians, doctors, nurses, pharmacists and patients
- Service providers with a need to **raise profile and introduce new services** to dietitians, doctors, nurses, pharmacists and patients
- Agencies and organisations **offering and delivering educational and professional activities** to dietitians, doctors, nurses, pharmacists and patients
- Organisations **campaigning and raising awareness** among dietitians, doctors, nurses, pharmacists and patients
Exhibition

The exhibition will be held on both Tuesday 26th and Wednesday 27th November, 2019 in Hall 1 at the ICC Belfast and offers a variety of stand sizes at the following rates:

<table>
<thead>
<tr>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
<th>Option 4</th>
<th>Option 5</th>
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<tbody>
<tr>
<td>2.0 x 2.0m (4m²)</td>
<td>3.0 x 2.0m (6m²)</td>
<td>4.0 x 2.0m (8m²)</td>
<td>4.5 x 3.0m (13.5m²)</td>
<td>4.5 x 4.0m (18m²)</td>
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- **Space Only**
  - Includes:
    - 500 watt electricity socket
    - Two exhibitor passes per day including refreshments and lunch
    - Company name, stand number and company profile in the final Programme

- **Shell scheme with carpeted area**
  - Includes:
    - 500 watt electricity socket
    - Two LED spot lights
    - Fascia nameboard
    - Two exhibitor passes per day including refreshments and lunch
    - Company name, stand number and company profile in the final Programme

- **Shell scheme with carpeted area**
  - Includes:
    - 500 watt electricity socket
    - Two LED spot lights
    - Fascia nameboard
    - Three exhibitor passes per day including refreshments and lunch
    - Company name, stand number and company profile in the final Programme

- **Space with 3” high carpeted platform**
  - Includes:
    - 500 watt electricity socket
    - Two LED spot lights
    - Fascia nameboard
    - Three exhibitor passes per day including refreshments and lunch
    - Company name, stand number and company profile in the final Programme

<table>
<thead>
<tr>
<th>Price</th>
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<tbody>
<tr>
<td>£2,200 + VAT</td>
<td>£3,200 + VAT</td>
<td>£4,200 + VAT</td>
<td>£7,000 + VAT</td>
<td>£9,150 + VAT</td>
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**Charitable and Not-4-Profit Organisations**

Space within the exhibition area, allowing charitable and not-4-profit organisations to display and dispense literature at a low cost. The tables may be manned or unmanned, but location will be allocated by the meeting organisers prior to the event.

**Cost @ £125.00 * + VAT only for charitable and not-4-profit organisations.**

* a table will be provided for literature display for the duration of the meeting, one floor standing roller-banner will also be permitted.

Representatives can attend to staff the table at a cost of **£65.00** * + VAT per person per day, to include refreshments and lunch.

**Access to clinical sessions not permitted.**
Who has benefited through participation last year?

- Abbott Nutrition
- Alliance Pharmaceuticals
- Baxter Healthcare
- B Braun Medical
- BD
- Bio-Kult - ADM Protexin
- BJN
- BSNA
- Calea UK
- CN Magazines
- Eat Well Age Well
- Fresenius Kabi
- GIFTuk
- Halyard Health UK
- Inspiration Healthcare
- ITH Pharma
- LloydsPharmacy Clinical Homecare
- Managing Adult Malnutrition in the Community
- NeoMed Innovative Medical Ventures
- NDR-UK
- NGPod Global
- Nightingale Trust for Nutritional Support
- Nutricia Advanced Medical Nutrition
- Nutrinovo
- Shire Pharmaceuticals
- Stanningley Pharma
- The Nutrition Society
- Vygon (UK)
- Vitaflo International
- Wiltshire Farm Foods

Should you wish to exhibit at this year’s Conference please telephone Sovereign Conference to check availability

Tel: +44 (0)1527 893675
Conference Partner Opportunities

Gold Partner
£4,000.00 + VAT

Gold Partners will receive:
- 4 x 2-day Conference registrations giving access to conference sessions/lectures, a set of conference materials, refreshment breaks and lunch
- 4 x tickets to BAPEN’s Social Event
- Your Company logo acknowledging your status as a Gold Partner displayed on the conference holding slide before and after each session for the duration of the conference
- Full page advert in the Conference Brochure
- Insert into the delegate bags
- Acknowledgement on the Partners Poster displayed throughout the Conference
- Enhanced Exhibitors Entry in the Conference Brochure (if purchasing an exhibition stand)
- Your Company logo acknowledging your status as a Gold Partner and a link to your company website on the conference page of the BAPEN website

Silver Partner
£3,000.00 + VAT

Silver Partners will receive:
- 2 x Day Delegate Conference registrations per day giving access to conference sessions/lectures, a set of conference materials, refreshment breaks and lunch
- 2 x tickets to BAPEN’s Social Event
- Insert into the delegate bags
- Acknowledgement on the Partners Poster displayed throughout the Conference
- Your Company logo acknowledging your status as a Silver Partner and a link to your company website on the conference page of the BAPEN website
Branding Opportunities
For companies and organisations wishing to support the event further, we are offering the following opportunities:

**Leaflet Distribution**
£350 + VAT
If your company is unable to attend and you want to ensure you reach every delegate attending this meeting, let us distribute your company literature/resource in the conference delegate bags.

**Logo Entry in Conference Programme**
£150 + VAT
Companies exhibiting can choose to enhance their free entry into the programme with their company logo (in full colour).

**Web Banner Advertising**
Home page £750 + VAT
Conference page £500 + VAT
Exclusive advertising opportunity with a web banner on the BAPEN website putting you at the forefront of our conference marketing prior to the Conference. There will be only TWO web banners available; one on the home page and one on the conference page.

**Chill-out Zone (Exclusive)**
£1,500 + VAT
This package can be tailored to your requirements. There will be a designated area for delegates to meet for a coffee and to network with other healthcare professionals.

**Exclusive sponsorship includes:**
- Branding on all related signage surrounding the ‘Chill-out Zone’
- Permission to place marketing material
- Display opportunities within the ‘Chill-out Zone’
- Branded cups/napkins (provided by the sponsor)
- Acknowledgement as the Conference ‘Chill-out Zone’ sponsor in the programme

Should you wish to sponsor this year’s Conference please telephone Sovereign Conference
Tel: +44 (0)1527 893675
Educational Opportunities

Satellite Symposium

£3,000 + VAT

This year’s Satellite Symposia will provide the opportunity for three simultaneous sessions ‘outside’ of the main Conference programme and will provide a suitable room with supported Audio visual equipment and a technician.

Companies wishing to organise a Satellite Symposia should submit a proposal to include the topic and proposed speakers for approval by the BAPEN Programmes Committee.

Benefits Include:
- Pre-conference, direct e-promotion to delegates with a legitimate interest.
- Advert promoting the Satellite (to be produced by the sponsor).
- Insert in Conference delegate bag.
- Day’s Conference registration for up to three speakers.
- Programme details including speaker biography and photo in the Conference programme.
- Branding opportunities within the meeting room.
- Company logo acknowledgement as a Satellite Symposium sponsor in the Conference programme.

Excluded: Travel, accommodation and any incidental charges for speaker(s) any remuneration for the Chair.

Nutrition Village

£3,000 + VAT*

Exciting opportunity to support and participate in the Nutrition Village. New to conference this year the Nutrition Village is a clinical skills arena, located in the exhibition area where we invite you to promote hands on educational seminars on key practical skills in clinical nutrition: NG tube insertion and nasal retention device; naso-jejunal tubes; gastrostomy placement (inc. PEG/PEG-J); intravenous access for PN (inc. PICCs & Mid Lines); balloon gastrostomy tube replacement and dilation. Throughout both days there will be a selection of seminars between 45 minutes and 1 hour in length where you will be able to promote your company and products to a select number of delegates who will be required to pre-register.

Benefits Include:
- BAPEN recognised clinical expert to lead the seminars
- Pre-conference, direct e-promotion to delegates with a legitimate interest.
- Branding opportunities within the Nutrition Village
- Permission to place marketing material within the Nutrition Village during the session
- Acknowledgement in the Conference programme

*50% discount to companies taking an exhibition stand.

Poster Sponsor (Exclusive)

£2,000 + VAT

The Poster area is visited by the majority of delegates. It features posters of original communications and is where delegates discuss presentations, review clinical research and exchange ideas around current and future practice.

Benefits Include:
- Pre-conference, direct e-promotion to delegates with a legitimate interest.
- Advert promoting the Symposium sponsorship (to be produced by the sponsor).
- Insert in Conference delegate bag.
- Acknowledgement as a Symposium sponsor in the Conference programme.

Excluded: Catering, subject to: timing of sessions, facilities available and logistics of serving in accordance with the venue.

Symposium Sponsor

£3,000 + VAT

BAPEN offers the opportunity for Companies to sponsor an existing BAPEN symposium where the topic and speakers have already been arranged by the BAPEN Programmes Committee.

Benefits Include:
- Pre-conference, direct e-promotion to delegates with a legitimate interest.
- Advert promoting the Symposium sponsorship (to be produced by the sponsor).
- Insert in Conference delegate bag.
- Acknowledgement as a Symposium sponsor in the Conference programme.
BAPEN is a charitable association that raises awareness of malnutrition and working to advance the nutritional care of patients and those at risk from malnutrition in the wider community.

BAPEN brings together the strengths of its Core Groups to optimise nutritional care

www.bapen.org.uk