

BAPEN

Putting patients at the centre of good nutritional care

Exhibition & Sponsorship Opportunities

2025 Annual Conference

11th - 12th November 2025

ICC Wales

www.bapen.org.uk



General Information

Dates

11th - 12th November 2025

Venue

ICC Wales, The Coldra,
Catsash Road,
Newport,
NP18 1DE

Participants

Expected 700 attendees comprising of: Dietitians, Doctors, Nurses, Pharmacists, Surgeons, Intensive Care Specialists, Nutrition Scientists, Researchers, Campaigners, NHS Managers, Patient Safety Specialists, Patient Group Representatives & Medical Education Specialists

Event organisers

Medivents Limited
Spirella Building, Bridge Road,
Letchworth, Hertfordshire SG6 4ET
Tel: 01462 341423
Email: conferences@bapen.org.uk

For sponsorship packages, new enquiries and to book a stand:

Tel: 01462 341423
Email: conferences@bapen.org.uk

For technical & exhibition information:

Tel: 01462 341423
Email: conferences@bapen.org.uk

Welcome

The BAPEN Conference is the Networking and Learning Event for all professionals involved in and committed to improving nutritional policy, care and treatment in community, care and hospital settings.



The BAPEN Conference will focus on providing high quality education and learning in Clinical nutrition. This year's Conference will provide an environment where commercial exhibitors and charities can engage with a multi-disciplinary audience of healthcare professionals within the field of nutritional care.

We are pleased to offer a range of exhibition and sponsorship opportunities to suit all budgets that align with your strategic objectives. The packages include stands within our conference exhibition, the opportunity to host an unopposed satellite symposium and the opportunity to sponsor one of our extremely popular Nutrition Village sessions, all giving you access to our entire audience of healthcare professionals.

The 2025 BAPEN Conference is expected to attract over 700 healthcare professionals from the 4 nations including dietitians, doctors, nurses, pharmacists, and surgeons all specialising in nutrition, food and nutritional support. This cross section of delegates visit the exhibition to network and increase their awareness of the latest products and services.

Who Will Attend?

Dietitians Surgeons Pharmacists
Nurses Intensive Care Specialists **Doctors**
Researchers Campaigners Nutrition Scientists
NHS Managers **Patient Group Representatives**
Patient Safety Specialists Medical Education Specialists

Who should be there?

- Organisations with products and services that will be of interest to our multi-disciplinary audience
- Organisations wishing to engage with specialist healthcare professionals in the field
- Service providers wishing to raise their profile and share information
- Organisations providing educational activities
- Organisations campaigning and raising awareness among dietitians, doctors, nurses, pharmacists and patients



Exhibitor Information

The packages are designed to provide all key elements to maximise your exposure at the meeting.

However, if your requirements don't fit the mould we would be delighted to offer you the opportunity to customise your own package based on your individual requirements.

Exhibition Space

The stand fee is inclusive of the following items:

- Listing as an exhibitor on the conference website prior to the meeting with a link to your company website
- 50 word company/product profile on the conference app
- Post event delegate list (name & affiliation only), where delegates have agreed
- Cleaning of public areas and gangways
- Access to the conference app with a dedicated exhibition lead contact

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. Please select your stand space from the attached draft exhibition floorplan and return your booking form to Alice Cradduck at **conferences@bapen.org.uk.** We will be pleased to advise on stand availability at that stage, and reserve a space for you. A booking agreement will then be forwarded to you for signature.

The draft exhibition floorplan is attached with this prospectus. Please note that this is a draft plan and may be subject to change.

Please contact **Alice Cradduck at conferences@bapen.org.uk** if you have any questions.

Exhibitors' Technical Manual

An exhibitors' manual outlining all technical aspects of exhibiting will be circulated four months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Order forms for additional services (eg.power, AV, furniture, internet)
- Key Dates and Deadlines

Exhibition

The exhibition will be open all day on Tuesday 11th & Wednesday 12th November 2025 in the ICC Wales.

We are able to offer a range of packages that include different stand sizes.

Premium Package 4.5 x 4.0m (18m²)	Standard + Package 4.5 x 3.0m (13.5m²)	Standard Package 4.0 x 2.0m (8m²)
Space Only or Shell Scheme Includes: • Prime stand location • Six exhibitor passes per day including refreshments and lunch • Company name, stand number and company profile in the conference app • Company profile with link to your website on the conference pages of the BAPEN website • Premium sponsor acknowledgement on exhibition signage	**Space Only or Shell Scheme** Includes: • Four exhibitor passes per day including refreshments and lunch • Company name, stand number and company profile in the conference app • Company logo with url link on the conference page of the BAPEN website	**Shell scheme** Includes: • Two LED spot lights • Fascia nameboard • Three exhibitor passes per day including refreshments and lunch • Company name, stand number and company profile in the conference app • Company logo with url link on the conference page of the BAPEN website
£10,800 + VAT	**£8,100 + VAT**	**£4,800 + VAT**

Economy + Package 3.0 x 2.0m (6m²)	Economy Package 2.0 x 2.0m (4m²)	Charity & Not for Profit Package
Shell scheme Includes: • Two LED spot lights • Fascia nameboard • Two exhibitor passes per day including refreshments and lunch • Company name, stand number and company profile in the conference app • Company logo with url link on the conference page of the BAPEN website	**Table Top Stand** Includes: • 1 six foot trestle table & 2 chairs • Two exhibitor passes per day including refreshments and lunch • Company name, stand number and company profile in the conference app • Company logo with url link on the conference page of the BAPEN website	**Charitable and Not-4-Profit Organisations** Includes: • Six foot trestle table and 2 chairs located in the exhibition area • Literature only can be sent for display if the stand is not manned during the conference • Company name, stand number and company profile in the conference app • Company logo with url link on the conference page of the BAPEN website
£3,600 + VAT	**£2,400 + VAT**	**Cost @ £150** + VAT**

Representatives can attend to staff the table at a cost of **£65.00** + VAT** per person per day, to include refreshments and lunch. Access to clinical sessions not permitted.

Additional exhibition space

If you would like additional space or would prefer a bespoke stand size, exhibition space can also be purchased at £600 + VAT per sqm.

Who has benefited through participation previously?

3M

Abbott Nutrition

Alliance Pharmaceuticals

Avanos

B Braun Medical

Baxter Healthcare

BJN

CN Magazines

Enteral Access

Fresenius Kabi

GBUK

Halyard Health UK

Hawkmed

Hoist Medical

Inbody

Inspiration Healthcare

ITH Pharma

Kimal

Kora

LloydsPharmacy Clinical Homecare

Nutricia Advanced Medical Nutrition

Nutrinovo

Stanningley Pharma

Takeda

The Nutrition Society

Vygon

Yakult UK

Should you wish to exhibit at this year's Conference please contact the Event organisers

Medivents Limited, Spirella Building, Bridge Road, Letchworth, Hertfordshire SG6 4ET
Tel: +44 (0) 1462 341423 Email: conferences@bapen.org.uk



Annual BAPEN Member Benefits

We are delighted to offer our annual members the following complimentary benefits as a thank you for your ongoing support of the Association.

Annual Gold Member

Our Gold Members will receive:

- 3 complimentary conference registrations giving access to all conference sessions.
- Your company logo acknowledging your gold membership status on the conference holding slides.
- Full page advert in the conference programme.
- Gold member acknowledgement on exhibition floorplan banner located at the entrance to the exhibition.

Annual Silver Member

Our Silver Members will receive:

- 2 complimentary conference registrations per day giving access to all conference sessions.
- Half page advert in the conference programme.
- Silver member acknowledgement on exhibitor floorplan banner located at the entrance to the exhibition hall.

Annual Bronze Member

Our Bronze Members will receive:

- 1 complimentary conference registration per day giving access to all conference sessions.
- Half page advert in the conference programme.
- Bronze member acknowledgement on exhibitor floorplan banner located at the entrance to the exhibition hall.

Advertising and Branding Opportunities

We can also offer a range of advertising and branding opportunities:

The Conference App £4,000.00 + VAT

The App will be the primary source of communication and navigation on site at the conference. Prominent homepage branding on the app will place your company in the forefront of the minds of the multi disciplinary audience of Healthcare Professionals.

The App will include features like:

- The conference programme
- Speaker biographies
- Sponsors profiles
- Exhibitor listings and floor plan
- Dedicated exhibitor lead contact
- View abstracts and posters

Full Page Advert in the Printed Programme £1,000 + VAT

The printed pocket programme will be distributed on-site to all participants, and will include all meeting information.

Web Banner Advertising Conference page £750.00 + VAT

Opportunity to advertise on our conference homepage. Maximum of 2 sponsor companies (1 web banner per company, banner subject to BAPEN approval).

BAPEN Masterclass £850 + VAT

Organised by BAPEN Medical, the Masterclass will be held the day prior to the conference on Monday 10th November at The ICC.
The Masterclass attracts consultants and trainee gastroenterologists as well as dietitians, nutrition nurses and pharmacists.

BSPGHAN Study Day £850 + VAT

Organised by BSPGHAN, the study day will run alongside the BAPEN Masterclass on Monday 10th November.

Masterclass and BSPGHAN Study Day Combined £1,575 + VAT

The opportunity to sponsor both events on Monday 10th November.

Masterclass and Study Day sponsorship includes:

- Table top stand in the lunch/coffee break area
- 1 registration to attend the day/manage the exhibition stand
- Recognition as a sponsor on the website, agenda and presentation slides



Should you wish to sponsor this year's Conference please contact the Event organisers

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Educational Opportunities

For companies and organisations wishing to support the event further, we are offering the following opportunities:

Satellite Symposium £5,000.00 + VAT

This year's Satellite Symposia will provide the opportunity to host your own unopposed session during the conference programme. We will have one breakfast session and two lunchtime sessions to choose from, where you will have access to our entire audience. Sessions will be held in the main conference auditorium and full technical support will be provided.

Companies wishing to organise a Satellite Symposia should submit a proposal to include the topic and proposed speakers for approval by the BAPEN Programmes Committee.

Benefits include:

- Room hire, stage & set, standard audio/visual equipment
- E-Mailshot invitation to all registered delegates
- Symposium listing in the programme and on the app including speakr biography
- One day's conference registration for up to three speakers
- Advert promoting the symposium in the printed programme (to be designed and supplied by the sponsor)
- Sli.do polling for audience interaction (optional)
- Catering (supplied at sponsors' expense) in addition to above cost
- Sli.do for Q&A
- Sli.do analytics report provided after the symposium
- Symposium attendee list

Excluded:

- Travel, accommodation and any incidental charges for speaker(s)
- Any remuneration for the Chair

Nutrition Village £850.00 + VAT

Exciting opportunity for you to support and participate in the Nutrition Village, a clinical skills arena located within the exhibition area. We invite you to promote your products to conference delegates who attend the series of bitesize 30 minute practical hands on seminars that will take place during the coffee breaks over the 2 days.

Benefits include:

- BAPEN recognised clinical expert to lead the seminars
- Pre-conference, direct e-promotion to delegates with a legitimate interest
- Branding opportunities within the Nutrition Village
- Permission to place marketing material within the Nutrition Village during the session
- Acknowledgement in the Conference programme
- One conference registration for a company representative on the day of the sponsored sesssion



Educational Opportunities continued

Poster Sponsor (Exclusive)

£2,000.00 + VAT

The poster exhibition is an integral part of the annual conference and is very popular amongst the attendees. It features original work and is where delegates present their research and exchange ideas around current and future practice.

Exclusive sponsorship includes:

- Branding on all related signage surrounding the Poster area
- Permission to place marketing material within the Poster area
- Display opportunities within the Poster area
- Acknowledgement as the Conference Poster sponsor in the programme

Student Bursaries

£5,000.00 + VAT

The Organising Committee welcomes additional funding to support student attendance at the annual conference. Bursaries that provide a contribution towards travel and accommodation costs will be made available to students who have had abstracts accepted to be presented at the conference. Students will be required to submit applications which will be reviewed by the abstracts review committee.

Benefits include:

- As a sponsor you will be aligning your company with the latest scientific research and will benefit from strong branding to a captive and engaged audience. The sponsor's name and logo will be included on the conference website and in the conference app
- The sponsor will also be acknowledged in the Final Programme next to details of the accepted abstracts

BAPEN Symposium Sponsor

£3,000.00 + VAT

BAPEN offers the opportunity for Companies to sponsor an existing BAPEN symposium where the topic and speakers have already been arranged by the BAPEN Programmes Committee.

Benefits include:

- Pre-conference, direct e-promotion to delegates with a legitimate interest
- Advert promoting the Symposium sponsorship (to be produced by the sponsor)
- Insert in Conference
- Acknowledgement as a Symposium sponsor in the Conference programme





Contracts & Confirmation

Once your booking has been agreed you will be sent a Booking Agreement for signature. Signature of the Booking Agreement is considered by the organisers to be contractually binding and a commitment to purchase the items. Terms and conditions of sponsorship are included in this prospectus.

Terms of Payment

- The full cost of sponsorship will be invoiced upon receipt of the signed booking agreement (unless otherwise agreed)
- Payment terms are 30 days from receipt of invoice. If a booking is received less than 30 days prior to the start of the conference, full payment is due immediately and we can accept card payments for this purpose. All invoices and costs must be settled prior to the start of the conference

Payment Method

Payment to be received via BACS or international transfer. All payments must be received before the start date of the meeting. Should the sponsor fail to complete payment prior to the commencement of the meeting, the organiser will be entitled to cancel the booking which will be subject to cancellation fees as determined below.

Cancellation / Modification Policy:

Cancellation or modification of sponsorship items must be made in writing to the Event Organisers (please refer to the contact information within this prospectus).

The organisers shall retain:

10% of the agreed package amount if the cancellation is made before 30th May 2025

50% of the agreed package amount if the cancellation is made after 27th June 2025

100% of the agreed package amount if the cancellation is made after 25th July 2025

BAPEN

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BAPEN is a charitable association that raises awareness of malnutrition and working to advance the nutritional care of patients and those at risk from malnutrition in the wider community.

The BAPEN Annual Conference is a multi-disciplinary event organised by representation from each of the following organisations:

BAPEN Medical

BPNG British Pharmaceutical Nutrition Group

NNNG National Nurses Nutrition Group

BSPGHAN British Society for Paediatric Gastroenterology, Hepatology and Nutrition

BDA The Association of UK Dietitians Parenteral & Enteral Nutrition Specialist Group

PINNT A support group for people receiving artificial nutrition

BIFA British Intestinal Failure Alliance Special Interest Group

The BAPEN Annual Conference is organised by:
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The British Association for Parenteral and Enteral Nutrition Registered Charity 1186719
The meeting is approved for credits under the Continuing Medical Education (CME) Scheme by all Medical Royal Colleges