

Industry Sponsorship Opportunities - 2018



*Putting patients at the centre
of good nutritional care*

Founded in 1992, BAPEN is the leading Charitable Association for malnutrition consisting of a multidisciplinary membership network of Doctors, Nurses, Dietitians, Pharmacists and Patients. As an organisation, we have produced and continue to produce many reports and resources to assist organisations to screen for malnutrition and deliver appropriate nutritional care.

Our current membership extends to over 400; however in 2018 we anticipate [membership numbers will rise considerably](#) as we are offering free BAPEN membership to all Core Group Members. This will [potentially](#) increase our membership to [>1300 members by the end of 2018](#).

By sponsoring BAPEN you will help to provide essential funds to resource and support the organisation to tackle malnutrition and ensure that excellent nutritional care is provided for all patients in all settings. Through BAPENs work we will actively engage with commissioners, area teams, and key stakeholders to ensure that organisations are focussed on achieving nutritional standards.

We offer three distinct levels of sponsorship for industry partners: Gold, Silver, and Bronze. Alongside this we would welcome support for our new 'Specialist Interest Groups (SIGs) through separate Educational Grants. We have a further tier of membership, for catering companies looking to support BAPEN in '*putting patients at the centre of good nutritional care*'.

Join us at our next Annual Conference: Harrogate, 20–21st November, 2018

www.bapen.org.uk

BAPEN – The facts

BAPEN is made up of 5 Core Groups, which include:

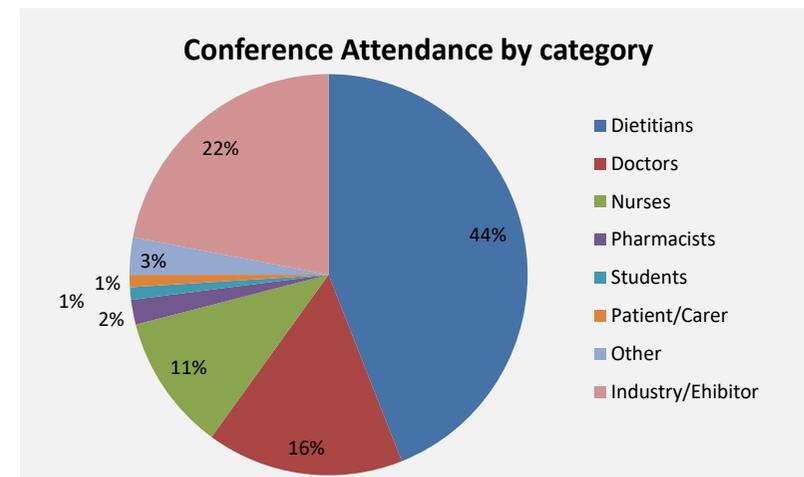
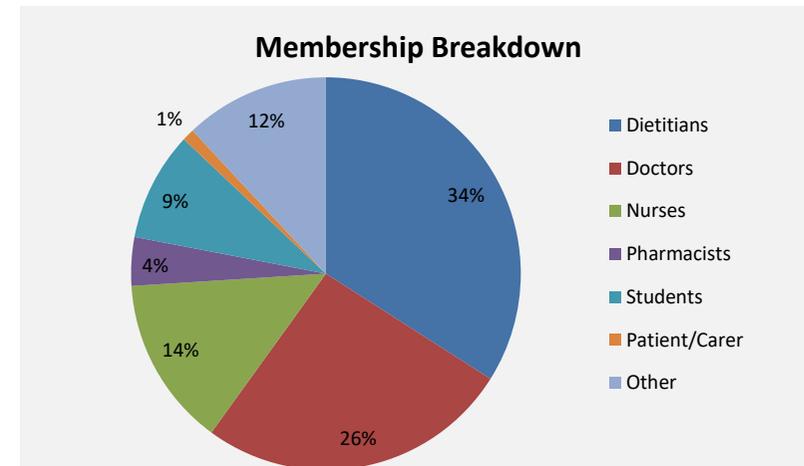
- **Dietitians** (PENG) – a specialist group of the British Dietetic Association
- **Doctors & Scientists**– BAPEN Medical; The British Society of Paediatric Gastroenterology, Hepatology & Nutrition (BSPGHAN)
- **Nurses** – National Nurses Nutrition Group (NNNG)
- **Pharmacists** – British Pharmaceutical Nutrition Group (BPNG)
- **Patients** – Patients on Intravenous and Nasogastric Nutrition Therapy (PINNT)

Annual Conference: 21-22nd November 2017, Birmingham

- **495 attendees; 28 Exhibition Stands; 13 symposia over 2 days (plus 1 satellite symposium)**
- Make sure you don't miss out; **join us in Harrogate, 19-21st November 2018** for our next annual conference.

Plans for 2018!!

- Launch of next new **Specialist Interest Group(SIG): Nutrition & Cognitive Disabilities**. These are multi-professional groups tasked with developing standardised protocols & resources for use across the health care environment.
- The Nasogastric tube (NG) SIG, formed end of 2016. The key workstreams now identified; first outputs expected in 2018.
- We are looking for industry partners to help support these hugely important groups via Educational Grants (see 'SIG Sponsor' below).
- Please visit our website www.bapen.org.uk for more information and updates.



BAPEN Sponsorship Categories - 2018



ALL Sponsors/Partners Benefit from:

- Underpinning the work of BAPEN
- Access to >400 BAPEN Members (potential to increase to >1200 by end 2018)
- Support projects & work streams outlined in BAPEN strategy
- Dedicated liaison on Executive committee
- Opportunity to join working parties/committees
- Visible link & logo on BAPEN website
- Advertising of study days or meetings on BAPEN website
- Inclusion in 'Company Sponsors' section, *In Touch* publication
- Use of statement: "[company name] supports BAPEN in raising awareness of malnutrition and providing good nutritional care in all settings"

GOLD £20,000



SILVER £16,000



BRONZE £11,000



CATERING £6,000

AND
OR

Educational Grant £2,500

As Above, PLUS:

- Access to email BAPEN Members educational materials & events (8 per year)
- 20 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (4 per year)
- Advertisement in '*In Touch*' publication (2 half page; or 1 full page per year)
- Product/service announcement (3 per year)
- Opportunities to invite BAPEN representative to speak at company events (2 events per year)
- Opportunities for focus groups with members (2 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 4 meetings per year)
- Invite of Exec/Council member to co-chair satellite symposia
- 15% Conference discount

As Above, PLUS:

- Access to email BAPEN Members educational materials & events (4 per year)
- 15 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (2 per year)
- Advertisement in '*In Touch*' publication (1 half page advert per year)
- Product/service announcement (2 per year)
- Opportunities for focus groups with members (1 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 3 meetings per year)
- Invite of Exec/Council member to co-chair satellite symposia
- 10% Conference discount

As Above, PLUS:

- Access to email BAPEN Members educational materials & events (2 per year)
- 10 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (1 per year)
- Product/service announcement (1 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 2 meetings per year)
- 5% Conference discount

As Above, PLUS:

- Access to email BAPEN Members educational materials & events (1 per year)
- 5 copies of *In Touch*/Access to e-Touch (4x per year)
- BAPEN endorsement of company events (via E&T) (1 per year)
- Product/service announcement (1 per year)
- **Regional Meetings:** Exhibition stand & attendance for sales representatives (2 representatives, at 1 meeting per year)

EDUCATIONAL GRANTS FOR SPECIALIST INTEREST GROUPS or OTHER EDUCATIONAL ACTIVITIES

- Opportunity to support one of our dedicated Specialist Interest Groups (SIG) through an Educational Grant
- Topics include: NG, Learning Disability, Dementia, & Crohn's (other tbc)
- Our SIGs are a multidisciplinary forum for professionals tasked with reviewing local materials, approaches, and policies with the aim of developing standardised protocols and resources for use across the health care environment.
- Each SIG will be tasked with identifying key safety issues, and aim to advance practice through collaborative working, research, audit, innovation, and engagement with industry